

Sponsorship Opportunities



Who We Are

TOP-IX (TOrino Piemonte Internet eXchange) is a non-profit consortium founded in 2002 with the aim of creating and managing an Internet Exchange (IX) for **Internet traffic exchange** in the North-West area of Italy.

Rooted in the Piedmont region, TOP-IX operates in the global and borderless space of the Internet.

In addition to building and managing the network infrastructure to provide typical IX services, TOP-IX promotes and supports – through the **Development Program** (DP) launched in 2006 – projects of technological and/or business innovation based on the use of broadband Internet.

The two activities act synergistically to foster regional growth.



TOP-IX Talks: format

TOP-IX TALKS is a meeting format launched by TOP-IX in 2023: an informal event where various topics and themes – often very heterogeneous – are discussed, focusing on the consortium's ongoing activities and projects.

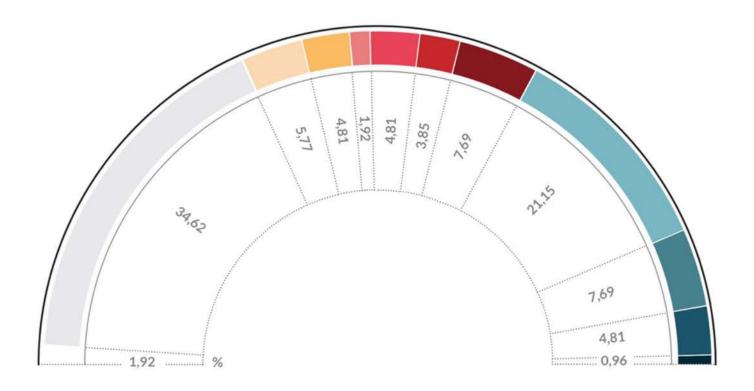


In half a day, participants explore the **latest developments and trends** in technologies and network infrastructures, talking about innovation and our world.

It is addressed to TOP-IX members and affiliates.



TOP-IX Talks: audience



- Academic Networks & Reasearch Bodies
- Network Access Providers
- Enterprise
- Public Administration
- Other IXPs
- Cloud Giants/Hyperscalers

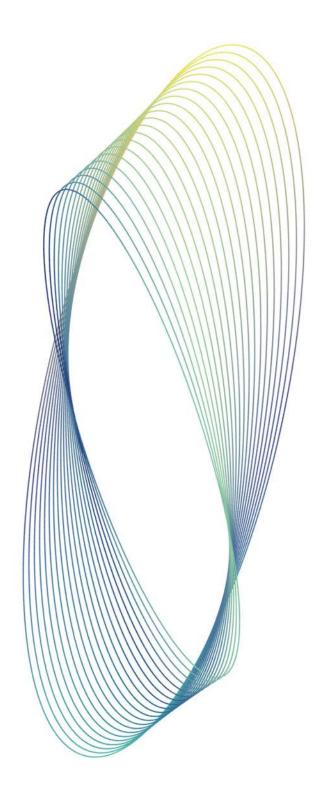
- Hosting Providers
- Other
- Fixed Wireless Acces Providers
- Integrated (Fixed & Mobile) Access Providers
- European/Global Networks
- Content Delivery Networks

With an attendance of around 200 people,

TOP-IX TALKS gathers representatives of **over 100 members and affiliates of our infrastructure**, divided into different categories as shown in the figure.



TOP-IX Talks 2025



The 2025 edition, entitled "Federating infrastructures, expanding markets. Federated cloud and interconnection as strategic levers for innovation", focuses on innovative approaches and models that promote new forms of collaboration aimed at sustainable economic growth.

The goal of the event is to explore how the federation of network and cloud infrastructures can become a true driver of development for public and private contexts, at both European and global levels.

It will be an opportunity to discuss policies, standards, technologies, and market opportunities, in a context where interoperability, security, and data governance are strategic factors of primary importance.

Program

15:00 Registration and welcome coffee

15:30 Panels

18:30 Aperitif and networking



Location: OGR Binario 3

LOGR Torino is a unique European center for culture and innovation, dedicated to experimentation: cultural, artistic, and musical at OGR Cult, scientific, technological, and entrepreneurial at OGR Tech.

History

Once train repair workshops in the 19th century and an industrial archaeological heritage site, the OGR stands in the heart of Turin on a 35,000 sqm area, activating new horizons of collaboration, creation, and conviviality.



Sponsorship opportunities

Your brand will also be a protagonist in person, thanks to solutions that combine communication and experience.



Logo placement

Logo on all **official event graphics**, ensuring constant and recognizable visibility.



Event bag

Customized **event bag** with sponsor logos, distributed to each participant and designed to contain promotional and informational materials: a direct and tangible channel to the audience.



Video materials

Logo in opening, waiting, and break **video loops**, capturing attendees' attention at key moments.



Sponsorship opportunities

Your brand will also be a protagonist in person, thanks to solutions that combine communication and experience.



Gobo projection

Logo **projection on the floor** in the catering area and at the entrance: a striking scenic element that integrates your visual identity into the event.



Branded tables

Branded place cards on catering tables, creating true meeting and networking points where your logo becomes a contact opportunity.



Sponsorship opportunities



Price

The full sponsorship package is €3,000

for info: eventi@top-ix.org

